

## **Ernesto Raúl Díaz**

He was born on 28 October 1957, in Necochea, Buenos Aires, Argentina. He completed his primary school studies in the mentioned city and received his High School diploma as “Bachiller Nacional”.

At the age of eighteen, he moved to Buenos Aires in order to continue his studies. In this city he graduated as a Graphic Designer and got a Technical Degree in Advertising, issued by the Advertising College dependent on the Argentinean Association of Advertising Professionals.

With the aim of increasing his knowledge in the area, he worked for the J. Walter Thompson Argentina S. A. Advertising Agency and he embarked on a journey of six months training in Los Angeles, California, USA.

After the trip, he decided to come back to Argentina and to settle in Mar del Plata, the place where he has lived since 1986.

In Mar del Plata he established a Professional Studio of Image – Design – Communication and Creativity, becoming at the same time a founding partner of Mastervisión, a company engaged on Television and Video productions.

In the year 2000 he started to develop more specifically his artistic side, creating black and white humorous illustrations which, in turn, gave origin to a book called “Perdigones de Humor” (Buckshots of Humour).

As a continuity to his illustrations, Ernesto Raúl Díaz has been working as a self-taught painter since 2003. He created the original “PERDIGONES de COLOR” (BUCKSHOTS of COLOUR) series, a group of paintings which he first exposed in the year 2006.

In sum, the creativity intrinsic to designing and advertising paved the way for a latent artistic vocation existing in the artist to flourish. Along the years, time has cast its light over that artistic vocation, and together with the colours of passion, has turned that vocation into the artist’s means of expression.

## **Exhibitions – Art Shows:**

### **2018**

19. 18 May 2018 – 18 June 2018. Exhibition with Antonio Vega.  
CABRALES ALBERTI, Espacio de Arte, Alberti 1343, Sala 1° Piso  
Mar del Plata, Argentina.

### **2017**

18. 2 December 2017 – 20 December 2017. Collective Exhibition.  
CUATRO ELEMENTOS – Sala de Arte, Alberti 2746  
Mar del Plata, Argentina.
17. 18 April 2017 – 2 May 2017. Individual Exhibition.  
CUATRO ELEMENTOS – Sala de Arte, Alberti 2746  
Mar del Plata, Argentina.

### **2016**

16. 3 December 2016 – 18 December 2016. Collective Exhibition.  
CUATRO ELEMENTOS – Sala de Arte, Alberti 2746  
Mar del Plata, Argentina.
15. 7 October 2016 - 20 October 2016. Individual Exhibition.  
MUSEO CASA DEL FARO, Calle 535 n° 542  
Quequén, Argentina.
14. 25 April 2016 – 15 May 2016. Individual Exhibition.  
CUATRO ELEMENTOS – Sala de Arte, Alberti 2746  
Mar del Plata, Argentina.

### **2013**

13. 19 April 2013 – 3 May 2013. Collective Exhibition.  
ESPACIO 10 Arte, Guatemala 4757 – Palermo  
Buenos Aires, Argentina.

## **2011**

12. 2 January 2011 – 31 January 2011. Individual Exhibition.  
CABRALES ALBERTI, Espacio de Arte, Alberti 1343, Sala 1° Piso  
Mar del Plata, Argentina.

## **2010**

11. 17 November 2010 – 26 November 2010. Individual Exhibition.  
Consejo Profesional de Ciencias Económicas de la Provincia de  
Buenos Aires, Delegación Necochea. Calle 57 n° 2745  
Necochea, Argentina.

## **2009**

10. April 2009 - November 2009. Collective Exhibitions and  
Gallery Nights.  
B&R Art Gallery – BOHNENKAMP & REVALE. Maipú 979  
Buenos Aires, Argentina.
9. 12 June 2009 -30 October 2009. Collective Exhibition.  
HOTEL PRIMACY. Santa Fe 2464, Mar del Plata, Argentina.

## **2008**

8. 29 August 2008 - 20 November 2008. Collective Exhibitions and  
Gallery Nights.  
B&R Art Gallery – BOHNENKAMP & REVALE. Maipú 979 and  
Av. Alvear 1883, Buenos Aires, Argentina.
7. 6 June 2008 - 3 July 2008. Individual Exhibition.  
PATIO MANZANARES – Sala Esper – 1° Piso. Catamarca 1767  
Mar del Plata, Argentina.

## 2007

6. 10 October 2007- 18 October 2007. Collective Exhibition.  
FORMA Galería de Arte. Thames 1620 - Palermo  
Buenos Aires, Argentina
5. 30 July 2007 - 19 August 2007. Individual Exhibition.  
CABRALES ALBERTI Espacio de Arte. Güemes 2557  
Mar del Plata, Argentina.
4. 26 June 2007 - 14 July 2007. Collective Exhibition.  
B&R Art Gallery – BOHNENKAMP & REVALE. Maipú 979  
Buenos Aires, Argentina.
3. 17 April 2007 - 12 May 2007. Collective Exhibition.  
MITRA Arte Argentino Contemporáneo. Defensa 1444  
Buenos Aires, Argentina.

## 2006

2. 21 October 2006 - 2 November 2006. Individual Exhibition.  
FORMA Galería de Arte – Sala II. Thames 1620 – Palermo  
Buenos Aires, Argentina.
1. April 2006. Individual Exhibition.  
MUSEO DEL MAR de Mar del Plata – Sala de Arte Contemporáneo.  
Av. Colón 1114, Mar del Plata, Argentina.

## **Comments – Critics:**

As a reference to the impact that the paintings of the “PERDIGONES de COLOR” (Buckshots of Colour) series have had, a critic made by César Magrini in October, 2006, has been transcribed below:

ERNESTO DIAZ

“Transmuted and turned into a symbolic soldier, this artist sets off against the walls of nonsense and the voracious swamps of artistic globalization. The infantrymen of irony are part of his effective army, alongside the artillery of sarcasm and the bombers of satire. His accurate -and luckily- deadly attacks are aided by the safe projectiles of design, and are based upon the infallible palette which provides him with his well-chosen pigments. And they all hit the target: they denounce the commonplace wherever this one wishes to erect, replacing it by artistic visions which are strong in their amount of humour, and in their incorruptible poetic quality”.

César Magrini, Writer and Art Critic.